

Tips for taking great photos

Taking great photos is so important when you market your home. This guide will take you around five minutes to read and will hopefully help to get your home picture perfect!

1

EQUIPMENT

Most smart phones have built in cameras able to take good quality photos. If you don't have a smart phone, try and use or borrow a digital camera to get the best shots possible.



2

UPLOADING FILES

If you have a smart phone, you should be able to email over your photos direct from your mobile. However, if you're unable to do this, or if you're using a digital camera, you will need to connect your camera or phone to your PC with a USB cable to download and email over to our team.

3

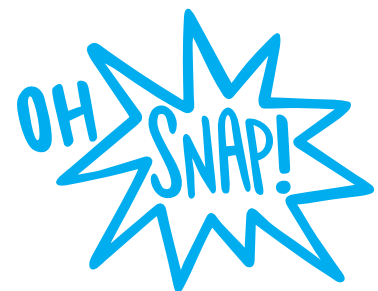
KEEP FILE SIZES SMALL

This is a tricky one, as you can't always see the file size of your photos on your mobile device or camera. Ideally, we need photos to be sent as 640 x 480 pixels, but don't worry if you're not sure. Send over what you have and our team can advise if the sizing is correct (please also make sure the photos are sent in jpg format). We just need to ensure the photos are large enough to be able to showcase your home within the property brochure we create to help sell your property and to use on our adverts online. Larger size photos can sometime cause problems when emailing over so if you struggle to send the files over, you may need to reduce (or compress) their sizing.

4

ONLY TAKE LANDSCAPE PICS

Please don't send "portrait" photos (they should always be landscape); The width of the photos must be bigger than their height.



5

OUTSIDE SHOTS

For photos of the outside, a sunny day with a blue sky usually gives you the best photo. You generally want the sun behind you.

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OUTSIDE SHOTS

Try to get front and rear view images of the property (if appropriate). Keep parking spaces clear and the garden tidy, grass cut with no rubbish/bins on display.



7

INDOOR SHOTS

For internal photos, normally you will get the best photo with the camera flash set to off and the inside lights on.



8

GET THE BEST LIGHT

Take interior photos at twilight when the light coming through the window better matches the interior levels.



9

SHOWING THE SPACE

Shoot two walls only, with a bit of floor and ceiling. Shooting three walls creates a shoebox effect.

10

DE-CLUTTER

The general rule of thumb is to de-clutter, but keep a homely feel. Avoid shooting into mirrors as your image will reflect.

11

KEEP IT CLEAN

Curtains and blinds should be open. Clear kitchen work surfaces and the draining board. Keep laundry out of sight and the toilet seat down!



12

DRESSING THE HOUSE

Ensure beds are made and radiators clear, put away toys and clothes on hooks. Ensure tables and desks are clutter free – cut flowers always look nice.

