# Customer Voice Vision:

the opportunity to share their experiences and play a valuable role in shaping, influencing and improving our services.

#### ASTER

GROUP

### **Involving** our customers

- Customers will be involved in idea generation and innovation
- **Customers** are consulted on topics important to them
- Customers have access to training opportunities.

## **Supporting** our colleagues

- Customer Voice is at the heart of decision making
- The Customer Voice team will support Customer consultation from start to finish.

#### **How** we'll do it

To give

- Involvement opportunities
  will be advertised regularly on our
  website and **Customer** newsletters
- Use surveys and forums, one off focus groups, telephone surveys and quick polls
- Celebrate the impact of our Customer Voice work.



Share your Customer Voice