

# Aster Group Investor Presentation

# May 2018

Bjorn Howard, Group CEO Chris Benn, Group Finance Director Paul Morgan, Director of Treasury

# A S T E R

Overview

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# Introducing Aster

- Bjorn Howard
- Chris Benn

ASTER

Introductions

Agenda

- Paul Morgan
- Paul Jeffries

Group Chief Executive Officer Group Director of Finance Director of Treasury Treasury Manager (attending)

- Introduction
- Overview & Strategy
- Areas of demand and value
- A simple development programme
- Stock and Operational Performance
- Historical Financial Performance
- Funding and Transaction



# Credit Highlights

- Stable Management Team with key strategic goals
- Focus on corporate social responsibility
- Proven long term performance

**METRICS** 

- Large portfolio, diversified across South and South West England
- Over 29,000 units owned and managed
- High demand for social housing in main areas of operation
- A+ (STABLE) rating from Standard & Poor

- Viability V1
- Governance G1

# ASTER Vision, Priorities and Strategy

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- We provide safety and security through our reliable landlord and independent living services and we supply a
  - wide range of housing options in response to the housing crisis

PRIORITIES	Provide good and reliable services to our customers	Have a positive impact on our customers' lives	Creating as many homes as we can	Enabling people to live independently in their own homes	Ensuring our success through and innovative approach	Delivering our strategy quicker and better through growth
WE WILL ACHIEVE THIS THROUGH	<ul> <li>Providing good core services</li> <li>Enabling self-service</li> <li>Achieving our profit</li> <li>Looking after our homes</li> <li>Proactively managing assets</li> </ul>	<ul> <li>Supporting our customers and communities where we know we can make a positive difference</li> <li>Concentrating on digital and financial inclusion</li> <li>Ensuring our local communities are places to be proud of</li> </ul>	<ul> <li>Increasing the ratio of shared ownership homes</li> <li>Targeting investment</li> <li>Building to required standards</li> <li>Increasing our land led programme</li> <li>Generating cross- subsidy by building homes for sales</li> </ul>	<ul> <li>Ensuring our customer offer is consistent</li> <li>Developing independent living services</li> <li>Supporting independence through assistive living services</li> <li>Exploring opportunities to expand our offer</li> </ul>	<ul> <li>Being a great employer</li> <li>Developing our talent to succeed</li> <li>Facilitating digital transformation</li> <li>Raising our profile</li> </ul>	<ul> <li>Delivering new homes and existing services</li> <li>Taking a proactive approach to partnership working</li> <li>Considering mergers and acquisitions</li> <li>Diversifying our services</li> <li>Achieving our profit and being financially strong</li> </ul>

# ASTER Growth Strategy

#### Aster has maintained a simple strategy towards growth

- Acquisitions and Partnerships
  - Seeking acquisitions where they make sense geographically & financially
  - Centralised management and decision making means Aster can move quickly when the opportunity arises
- Development Programme
  - Group sets the Business plan to develop
  - Set by the parameters:

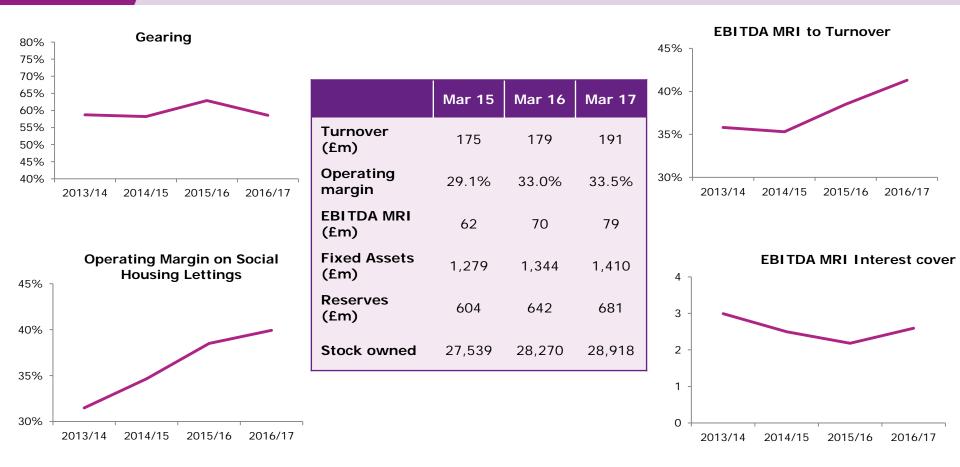
Gearing threshold Interest cover Operating margin on social housing lettings >30%

Track record developing social housing (limited Open Market Sales)

## Increasingly Robust

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# A S T E R

Overview

# ASTER Board Members



#### Andrew Jackson - Group chairman

Andrew brings an extensive knowledge of financial affairs, risk management, internal control structures and performance monitoring to the role of chairman. He is Group Chairman and he was chair of the Group Audit Committee and served on the Group Risk Committee. A chartered accountant, Andrew has held executive and non-executive directorships in a number of industries including energy and construction, working with the UK Atomic Energy Authority and Sir Alfred McAlpine. He has previously served on Aster Group's property maintenance and asset management division board.



Phillip Owens

Non-executive director and senior independent director



Steve Trusler Non-executive director



Mary Watkins Non-executive director



Sally Higham Non-executive director



Andrew Kluth Non-executive director

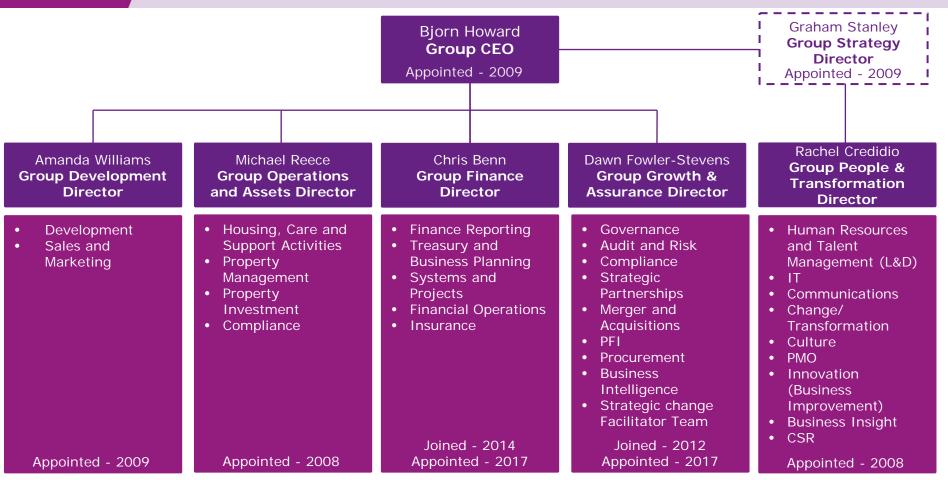


Mike Biles Non-executive director

Executive Board Members are Bjorn Howard (Group CEO), Amanda Williams (Group Development Director) and Michael Reece (Group Asset and Operations Director)

#### A S T E R

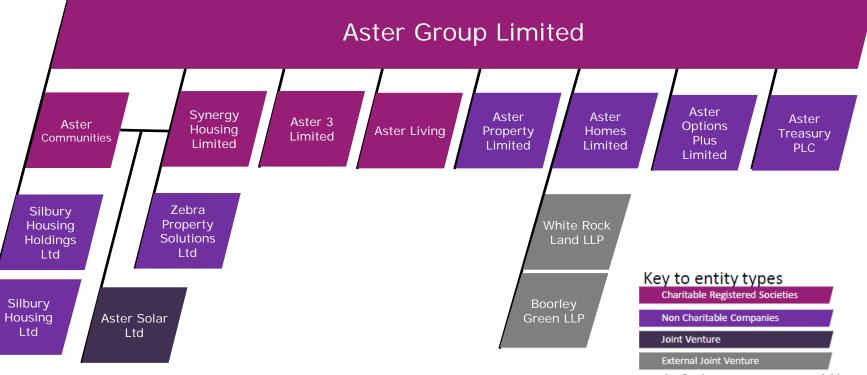
#### **Executive Board**



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#### Efficient structure



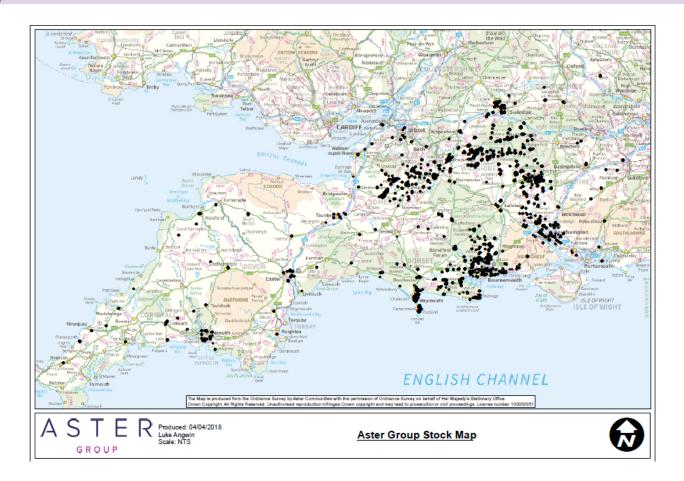
Details of 7 dormant companies available on request

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# Operating in areas of demand and value



### Where we work?





### Demand and prices

Proportion of Aster Stock	Area	Population (2015 – 16 Growth)*	Unemployment (2017)*	Avg. Dwelling Price (2016-17 Growth)**	Avg. Weekly Social Rent (RPs) (2017)**	Avg. Weekly Market Rent (2017)**	Discount margin
32%	Dorset	422,900 (0.5%)	2.4%	£254,437 (6.4%)	£102	£185	44%
25%	Wiltshire	492,200 (0.8%)	2.9%	£274,981 (5.6%)	£101	£192	47%
22%	Hampshire	1,365,100 (0.6%)	2.5%	£313,252 (3.3%)	£111	£214	48%
17%	Somerset	551,400 (0.9%)	3.4%	£230,453 (5.8%)	£95	£149	36%
4%	Devon & Cornwall	778,800 (0.9%)	1.9%	£293,032 (3.5%)	£90	£165	45%
-	Average across South West	Total: 5,517,000 (0.8%)	3.3%	£250,816 (4.3%)	n/a	£177	n/a
-	UK	63,785,900 (0.8%)	4.4%	£225,047 (2.9%)	£97	£192	<b>49</b> %

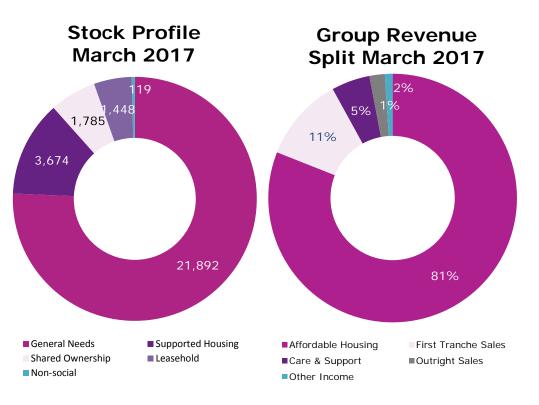
\* Sourced from ONS and nomisweb.co.uk

\*\* Sourced from the Land Registry and homes.co.uk

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#### Stock and Operational Performance

### ASTER Housing Stock Profile



Aster own and manage over 29,000 properties

- 100% at Decent Homes Standard
- No towers blocks over 6 floors
- Majority of stock is General Needs

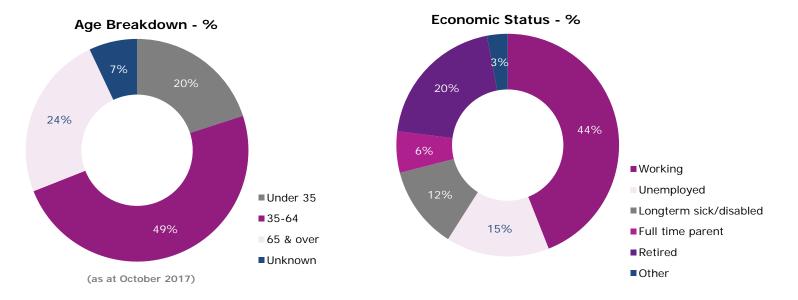
Valuation of properties at 31 March 2017 was £1.27bn (EUV)

Average age of property – 46 years

# ASTER Customer Profile

Aster focus on understanding their client base. Key to:

- Understanding our clients
- Managing welfare reform
- Efficient asset management



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## ASTER Customer Survey Results

Customer Survey	March 2017
Overall satisfaction with the service provided by Aster	77%
Overall satisfaction with your neighbourhood as a place	88%
Satisfaction that rent provides value for money	90%
Satisfaction with the way we support the community in	70%

### ASTER Key Performance Indicators

Key Performance Indicator	2015/16	2016/17
Current tenant rent arrears	1.94%	1.90%
Former tenant rent arrears	1.39%	1.31%
Rent loss through voids	0.40%	0.46%
Rent collected as % of rent due	99.3%	99.59%
Re-let times (All standard relets) (days)	19.15 days	17.16 days

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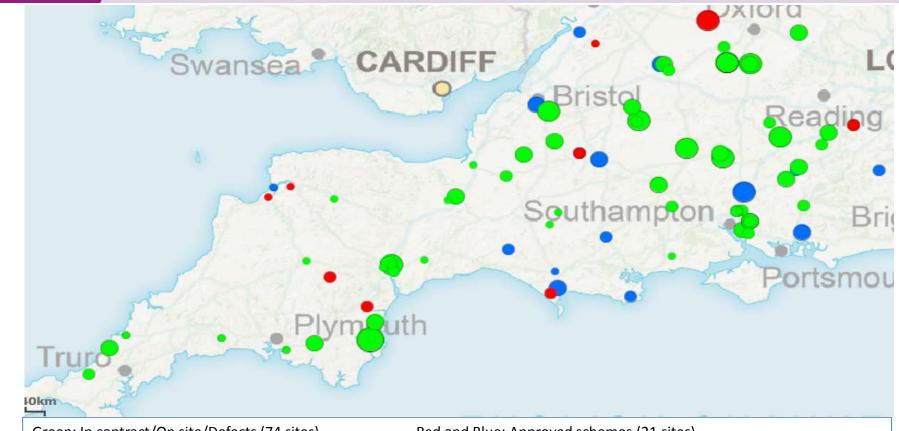
A simple development programme that adds value

# A S T E R Development offsets rent reduction

- A track record delivering social housing majority rented stock
- Budgets are set by the capacity of the business
- Internal target of gearing at 68%
- Focus on S106 sites with higher % of SO
- Increased focus on land
  - Control of tenure
  - Programme resilience
  - New contracting partnership
  - Existing land
- Wider geographical cover



### A S T E R Programme – focused on operations



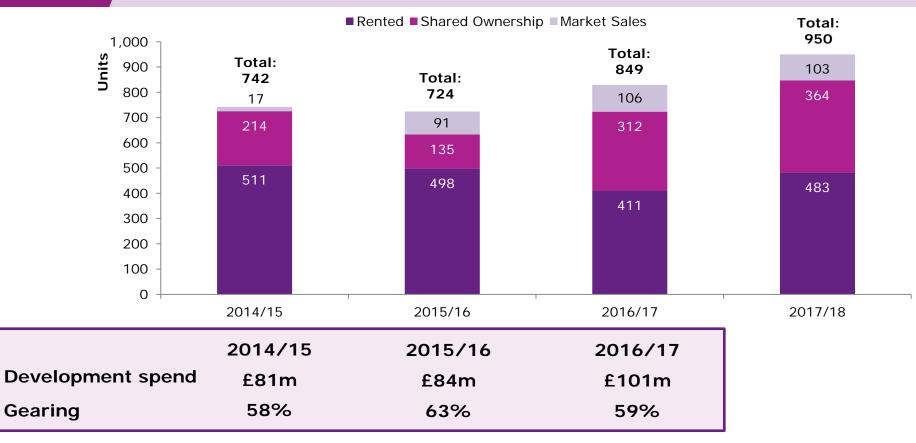
Green: In contract/On site/Defects (74 sites)

Red and Blue: Approved schemes (21 sites)

### Funding through profit not debt

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Two LLP's - White Rock LLP and Boorley Green LLP

Share expertise and risk

4 sites in the South West and 1 in Hampshire

1,350 homes including the affordable

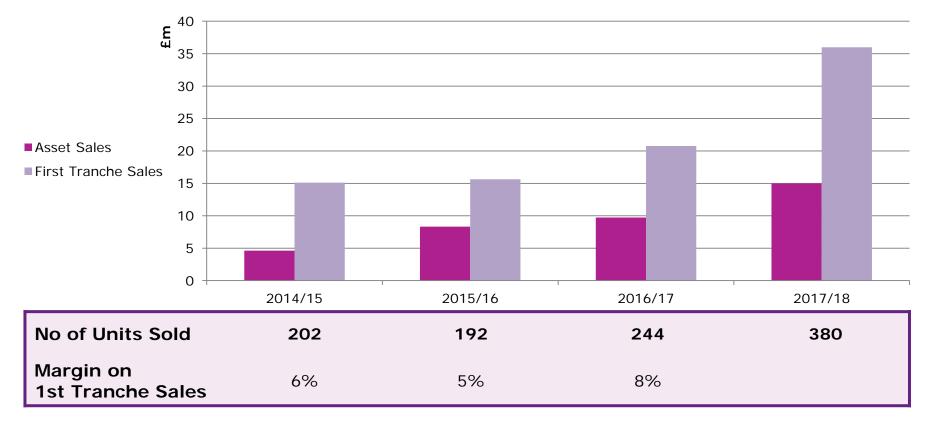
Long term partnership with common interest

LLP Board with equal representation

Linden Homes employed to deliver the schemes

# A S T E R Development expenditure and asset sales <sup>26</sup>

#### • Strong performance on sales

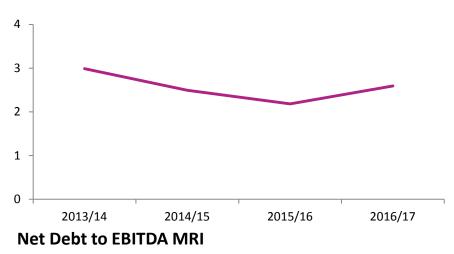


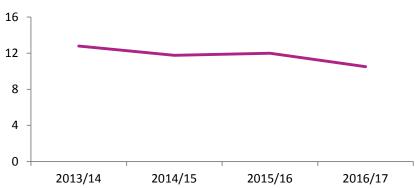
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#### Historical Financial Performance

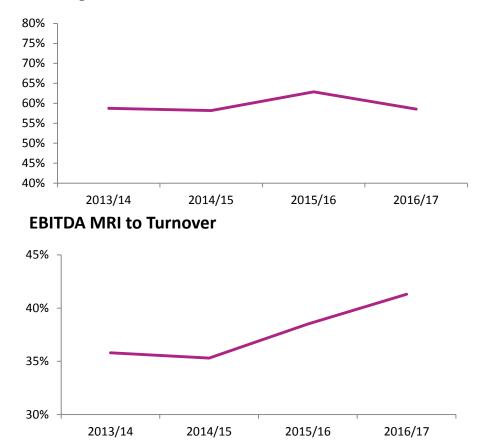
# ASTER Strong A+ Ratios

#### **EBITDA MRI Interest cover**





#### Gearing



						% Increase
	UK GAAP	UK GAAP	FRS 102	FRS 102	FRS 102	vs. 2013
£m	2013	2014	2015	2016	2017	
Turnover	139	152	158	160	166	19%
First Tranche Shared Ownership	7	8	15	16	21	
Open market sales	1	-	2	3	4	
PFI Finance debtor	14	35	-	-	-	
Turnover	162	195	175	179	191	18%
Operating costs	(104)	(109)	(108)	(102)	(104)	0%
First Tranche Shared Ownership	(5)	(5)	(14)	(15)	(19)	
Open market sales costs	(1)	(0)	(2)	(3)	(3)	
PFI operating cost	(14)	(35)	-	-	-	
Operating Profit	38	46	51	59	64	68%
Impairment	(0)	-	(0)	(3)	-	
Operating Profit after impairment	38	46	50	56	64	68%
Profit on disposal of PPE	1	1	-	2	4	
Share of profit / (loss) in JVs	-	(0)	(1)	1	1	
Increase in fair value of investment properties	-	-	3	-	-	
Profit before interest and tax	38	47	52	59	69	82%
Interest receivable	1	2	4	4	5	
Interest payable	(17)	(19)	(26)	(28)	(29)	
Other finance income/(costs)	(1)	(1)	(2)	(1)	(1)	
Profit before tax	21	29	28	34	44	
Тах	(0)	(0)	(0)	(0)	-	
Profit for the year	21	29	28	34	44	110%
Exceptional (cost)/ income	179	-	-	-	-	
Statutory profit for the year	200	29	28	34	44	

ASTER P&L



#### **Balance Sheet**

	UK GAAP	UK GAAP	FRS 102	FRS 102	FRS 102
£m	2013	2014	2015	2016	2017
Total fixed assets	1,066	1,197	1,279	1,344	1,410
Current assets	62	81	99	95	113
Cash at bank	23	83	83	82	109
Creditors	(24)	(29)	(42)	(37)	(38)
Total assets less current liabilities	1,127	1,331	1,419	1,484	1,594
Creditors greater than 1 year	(601)	(690)	(777)	(808)	(875)
Pension liability	(29)	(30)	(38)	(34)	(38)
Net assets	497	611	604	642	681
Profit and loss reserve	24	58	210	251	295
Other reserves	473	552	394	391	387
Total reserves	497	611	604	642	681
EUV-Sh of completed social housing properties	1,016	1,132	1,234	1,097	1,271

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Funding and Transaction

Aster maintain a simple treasury portfolio

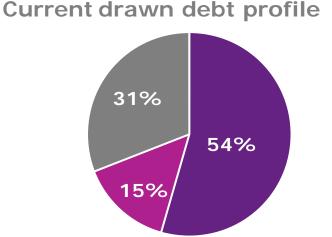
- Banking debt at legacy rates
- Aster Treasury Bond 2043
- Limited derivative exposure i.e. £118m of swaps with MtM of £13m

#### Aster Group maintains clear treasury policies on:

Risk Management	Policy
1. Liquidity management	Minimum level of cash and undrawn debt
2. Interest rates	Minimum and maximum fixed and variable debt
3. Refinancing	Maximum drawn facilities repayable over 1 and 5 years
4. Covenants	Interest cover and gearing headroom
5. Counterparties	Bank deposits minimum rating and derivative counterparties monitored

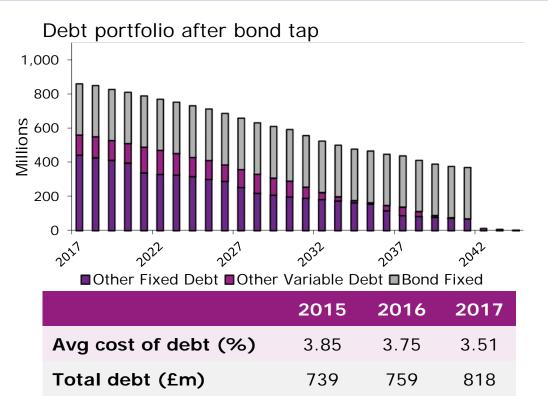
6. Maintenance of S&P rating





Fixed Debt Variable Debt Bond Debt

Total Deb	ot
AHF	£50m
EIB	£100m
Bank Debt	£408m
Bond Debt	£250m





## Security Pledged to Bond

Valuation of Bond security				
		Units	Security (£m)	Supports debt (£m)
Synergy	EUV		16	15
	MV-stt		151	131
	Sub-total	1,901	167	147
Aster Communities	EUV		23	22
	MV-stt		194	169
	Sub-total	2,660	217	191
Total	EUV		39	37
	MV-stt		345	300
	Sub-total	4,561	384	337

Source: JLL Estimate, March 2018



## **Transaction Summary**

Transaction Summary				
Issuer	Aster Treasury Plc			
Borrowers	Aster Communities, Synergy Housing Limited, Aster Group Limited			
Guarantor	Aster Group Limited			
Credit Rating	Rating – S&P A+			
Existing Bond	£250m			
Transaction Size	Up to £200m including £150m of retained bonds			
Maturity	2043			
Use of Proceeds	General corporate purposes			
Asset Cover Covenant	105% EUV-SH, 115% MV-STT			
Security	Assets of Aster Communities and Synergy Housing Limited			
Bookrunners	Peel Hunt LLP			



- Ethical, not-for-dividend regulated business
- Robust and well-managed property portfolio with a proud heritage
- Proven track record of strong financial performance
- Highly professional boards working in partnership with an experienced and talented executive
- Solid operational performance with high levels of customer satisfaction and strong demand
- Well-balanced business development backed by a sector-leading approach to risk management
- Long-term business plan delivering meaningful social value and reliable financial returns

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Questions